

Jacob Minson

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Linkedin - [linkedin.com/in/jacob-minson](https://www.linkedin.com/in/jacob-minson)

Portfolio - www.jacobminson.com

Who Am I?

My name is Jacob. I am passionate about the spaces where people, technology, and solutions meet. I have years of experience working in data-related positions from varied perspectives in small, growing, and established businesses. I am always focused on finding the root causes of problems and identifying and executing effective and exciting solutions based on data and facts. I am a hard worker and am motivated by new, interesting, and varied challenges. I enjoy working in a fast-paced environment with skilled people who I can learn from and share ideas with. I like to think of myself as easy to get along with and one of my favorite things about work is making connections with the people around me.

Why am I a good fit?

I am a data connoisseur, and I believe that my experience speaks to that being the case. I am actively learning about the cutting edge of data analytics and machine learning in my Master's degree in Analytics. I am comfortable working in a fast-paced environment with considerable levels of ambiguity. I am used to being a self-starter and will always be grateful to receive feedback. What sets me apart from other candidates is that I am confident in my skills, not only to work with IT systems, but also with people. I enjoy making personal connections and love to work with technology that helps make people's lives easier. I am thrilled at the prospect of working at a company that cares about passion and hard work. Thank you for your consideration.

My Education

University of Utah, David Eccles School of Business

Bachelor of Science in Information Systems

3.78 GPA with a focus on data analytics and software development

Salt Lake City, UT

Jan 2019 - May 2023

Georgia Institute of Technology

Master of Science in Analytics

3.60 GPA with a dual emphasis in Business Analytics and Computational Analytics

Atlanta, GA

Aug 2023 - Present

My Skills

- Python - pandas, numpy, Sklearn, workflow automation, API creation, web scraping, machine learning, NLP
- Data Analytics - Statistical Analysis, ETL, visualization, cleaning, PCA, Feature Elim.
- Web Development - HTML, CSS, JS, D3, PHP, ASP.NET, MVC, proxies, full-stack
- Data management - SSMS, MySQL, SQLite, Postgres, Tableau, Domo, diagramming
- Development management - work with developer teams (onshore and offshore) and manage development roadmap using agile methodology, Git/VCS, documentation

My Interests

- Long Distance backpacking - over the course of six years I backpacked over 200 miles
- Long Distance Running - I recently completed my first marathon
- Home server management - I have a home server on which I host web applications for myself and others
- Reading books including fiction (Brandon Sanderson, Rick Riordan, Brandon Mull) and nonfiction (memoirs, historical books, self-help books)
- Interpersonal connection - I deeply enjoy making friends and finding ways to serve and help others

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My Experience

Colonial Stock Transfer - *IT Systems Director*

Salt Lake City, UT
Nov 2023 - Present

- Manage IT systems including database, security, assets, websites, and servers for transfer agent company
- Migrate data and applications from one cloud provider to another while maintaining uptime
- Work daily with business owners to plan, implement, and maintain data management strategies
- Assist over 30,000 users on system with data management and bug fixes
- Take ownership of product development to create innovative and exciting features for users
- Manage offshore development team using git and developing backend connections for front end developers
- Assist business managers directly with efforts to ensure client satisfaction
- Vet and onboard new vendors and build connections to APIs and webhooks
- Build robust encryption systems for private user data

Minson Tech Management, LLC - *Founder*

Salt Lake City, UT
June 2023 - Present

- Use data analytics tools including SQL, Python, and others to help clients manage data and automate tasks
- Develop web pages and manage web servers for clients
- Work directly with customers and ensure satisfaction through open communication

Summit Venture Studio - *DevOps and Technical Specialist, Venture Analyst*

Salt Lake City, UT
June 2022 - Nov 2023

- Create and implement internal software development strategies for studio and portfolio companies
- Manage AWS infrastructure and implementations (S3, EC2, Glue, etc.)
- Create internal and external dashboards and reports.
- Manage relationships with external developers
- Create custom software solutions to accomplish organizational goals
- Intake new technologies (ML algorithms, file structures, color analyzers) analyze market fit
- Create NLP applications for internal data organization and ML models for market analysis

University of Utah - *Business Intelligence Analyst, Network Administrator*

Salt Lake City, UT
June 2019 - June 2023

- Ensure data accessibility across several departments of a 30,000+ employee organization
- Create reports by pooling disparate data to showcase accomplishments of University of Utah NetOps
- Use tools such as Python Pandas and excel to create automated CSV processing solutions.
- Create and manage dashboards and reports for internal and external transparency
- Continually produce a "Network Monthly Metrics" report showing network status changes over time.
- Complete a variety of projects used regularly by the Senior Data Analyst to improve data accessibility.

Interstate Specialties - *Sales Coordinator*

Salt Lake City, UT
June 2016 - Aug 2016

- Assist in transition of small business from outdated paper use to new digital business model.
- Bring in new customers with high retention rates via cold calling and promotions
- Work directly with business owners to achieve business vision of scaling and ensuring customer satisfaction.

My Leadership Experience

Association for Information Systems, Utah Chapter (TEK Club)

Vice President, Program Coordinator, Operations Director

- Use Python to create a system for attendance and membership management through a multi-stage (and platform) application process
- Work with officer team to ensure rewarding and enjoyable experience for club members